

Sr. No. 883

Exam Code: 106505

Subject Code: 8898

Bachelor of Multimedia- 5th Sem. (Old Syllabus 2017)**(2118)****Paper: Technical Theory of Media-II
(Electronic Media)****Time allowed: 3 hrs.****Max. Marks: 100****Section-A**

Note: Attempt any ten questions. Each carries equal marks.

1. Budgeting
2. ENG
3. Control Room
4. OB Van
5. Voice Over
6. Radio Jingle
7. DTH
8. Sound Bite
9. Tele Shopping
10. FM
11. Public Service Announcement
12. Archives

10X2=20

Section-B

Note: Attempt any four questions. Each carries equal marks.

1. Write an essay on various types of video cameras.
2. Detail on the different script formats followed in Radio.
3. Discuss in detail the characteristics of Television.
4. Draw a comparison between Print Media and Electronic Media.
5. Write an elaborate note on Principles of Video Production.
6. What is Channel Analysis? Write an analysis of any Music Channel in your words.
7. Discuss the various broadcasting writing techniques and style.

4X5=20

Section-C

Note: Attempt any four questions. Each carries equal marks.

1. Trace out the evolution and growth of Radio in India.
2. Throw light on the Production team of a News Channel.
3. Write a detail note on various Editing Soft wares used in editing these days.
4. Elaborate on the growing influence of television on our culture.
5. Write a film appreciation for any recent film which you have seen.

4X15=60

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